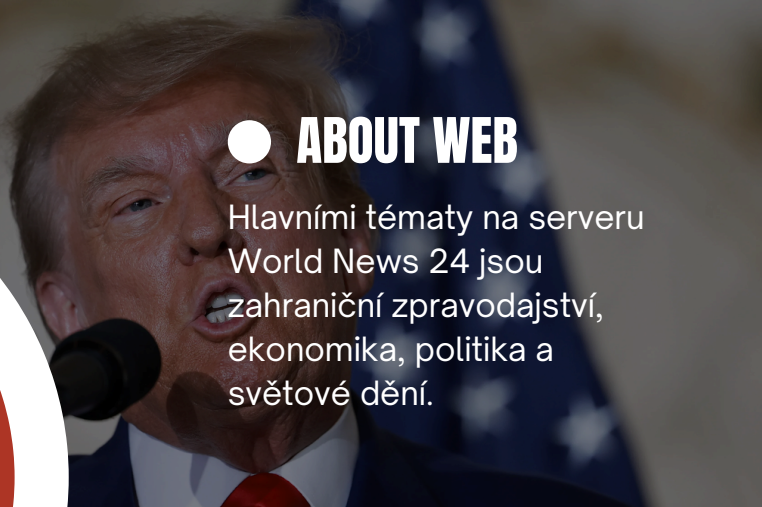
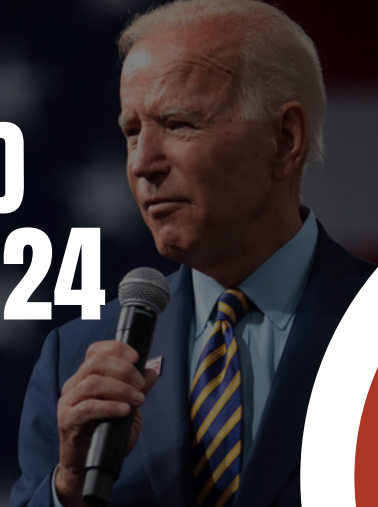


# WORLD NEWS 24

WN24.CZ

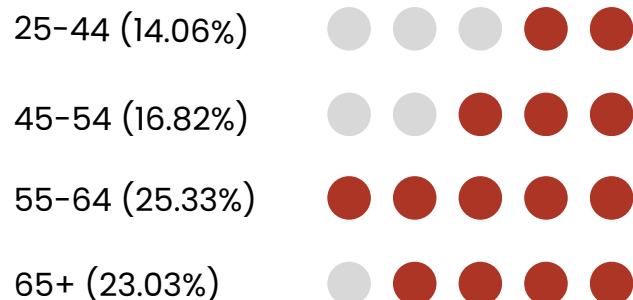


## ABOUT WEB

Hlavními tématy na serveru World News 24 jsou zahraniční zpravodajství, ekonomika, politika a světové dění.

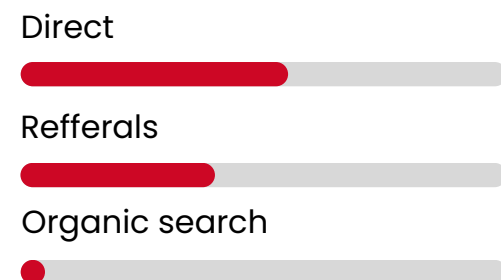
# 24

### AGE DISTRIBUTION

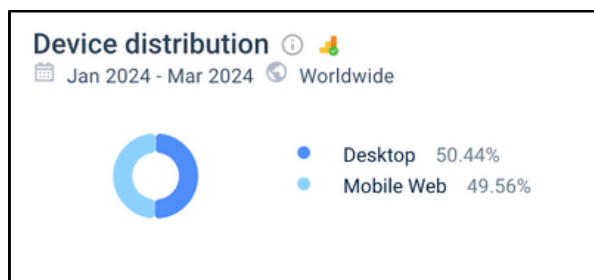
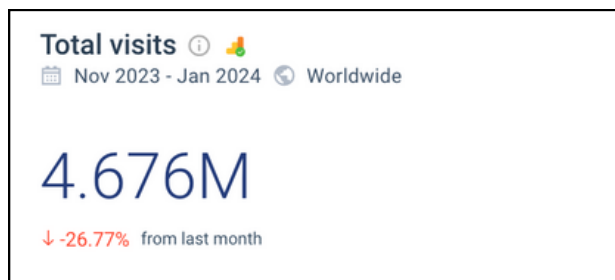


TOTAL VISITS / MONTH: **1.639 mil.**  
BOUNCE RATE: 2.47%  
PAGES PER VISIT: 3.71  
AVG VISIT DURATION: 02:08

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### FAVORITE RESOURCES



# SPORT NEWS 24

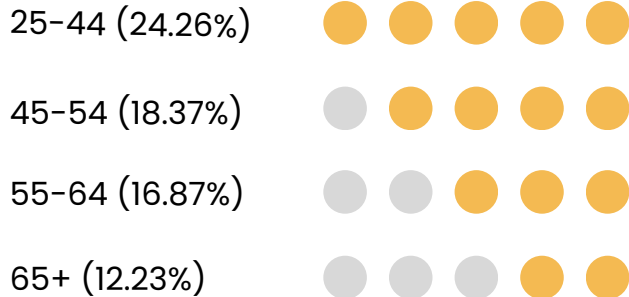
SPORTS24.CZ

# 24

## ABOUT WEB

Sports News 24 jsou aktuální zprávy ze světa sportu. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

## AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 278 000  
**BOUNCE RATE:** 12.7%  
**PAGES PER VISIT:** 1.25  
**AVG VISIT DURATION:** 02:84

## CHANNELS OVERVIEW

Direct

Refferals

Organic search

## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

Total visits  
Jan 2024 - Mar 2024 Worldwide

568,602

↓ -21.72% from last month

Device distribution  
Jan 2024 - Mar 2024 Worldwide



Desktop 64.14%  
Mobile Web 35.86%

## FAVORITE RESOURCES

ESPN

UFC

BBC SPORT

Sports

CBS SPORTS

B-R

# BUSINESS NEWS 24

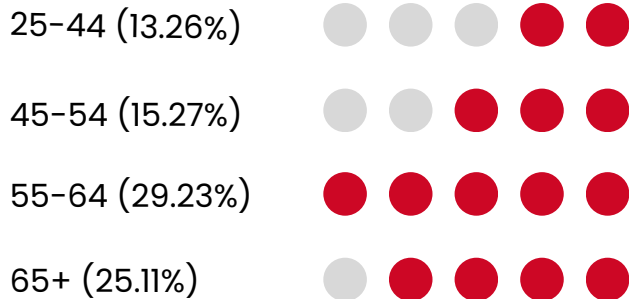
BUSINESSNEWS24.CZ



## ● ABOUT WEB

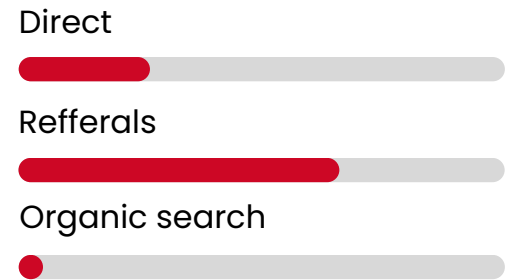
Business News 24 jsou ekonomické i politické zprávy, nejnovější události, novinky ze světa byznysu, financí, burzovních zpráv a kurzů měn.

### AGE DISTRIBUTION

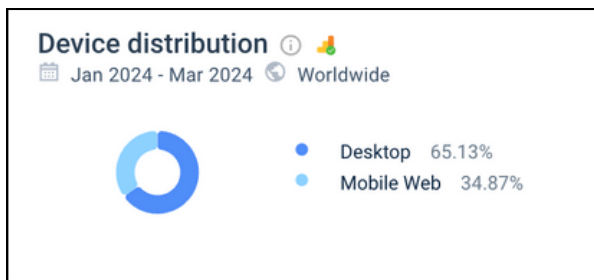
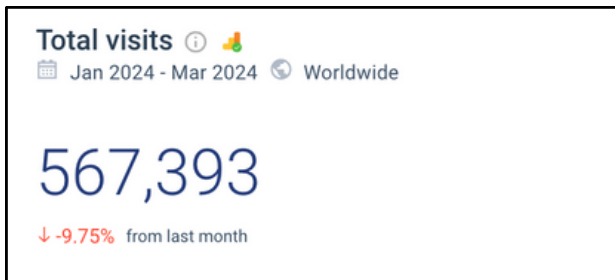


**TOTAL VISITS / MONTH:** 283 000  
**BOUNCE RATE:** 10.5%  
**PAGES PER VISIT:** 2.9  
**AVG VISIT DURATION:** 02:54

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### FAVORITE RESOURCES

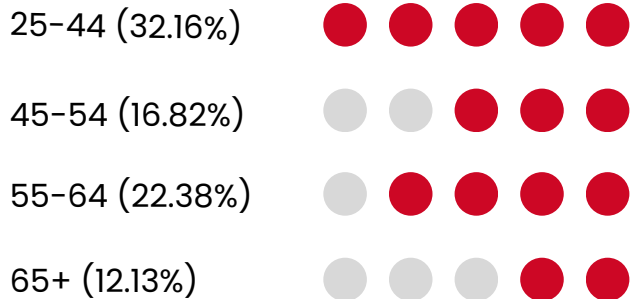




## ● ABOUT WEB

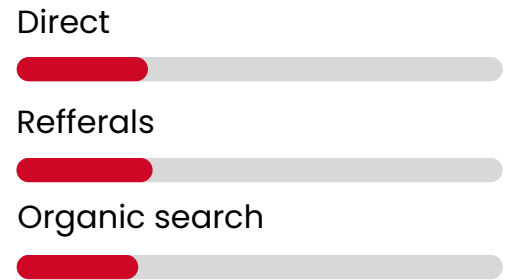
Car News 24 jsou aktuální zprávy ze světa auto-moto. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

### AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 305 000  
**BOUNCE RATE:** 24.5%  
**PAGES PER VISIT:** 2.85  
**AVG VISIT DURATION:** 01:48

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

Total visits ⓘ 🌐  
Jan 2024 - Mar 2024 🌐 Worldwide

# 736,060

↓ -29.32% from last month

Device distribution ⓘ 🌐  
Jan 2024 - Mar 2024 🌐 Worldwide

Desktop	63.43%
Mobile Web	36.57%

### FAVORITE RESOURCES

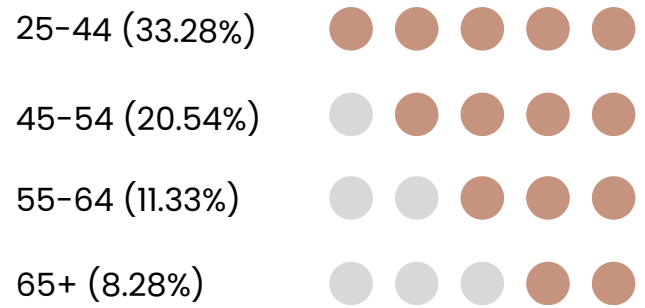




### ● ABOUT WEB

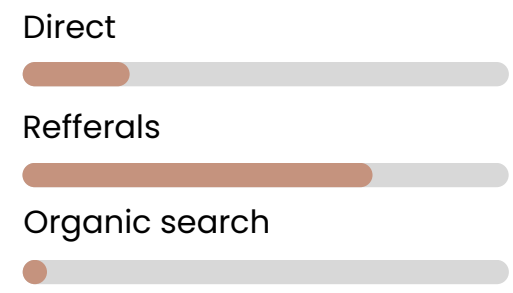
Magazín o cestování, který vás přenesne na exotická místa. A nejen ta. Aktuality, průvodce, praktické rady, tipy pro cestovatele, fotky, videa a mnoho dalšího.

### AGE DISTRIBUTION

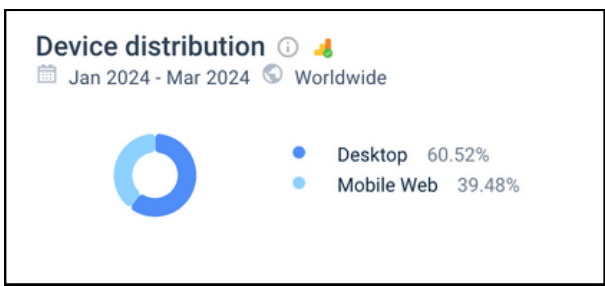
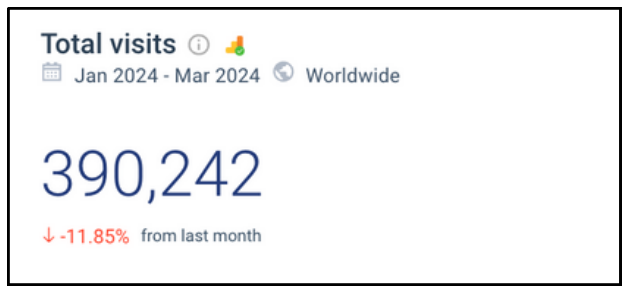


<b>TOTAL VISITS / MONTH:</b>	<b>223 000</b>
<b>BOUNCE RATE:</b>	16.2%
<b>PAGES PER VISIT:</b>	2.76
<b>AVG VISIT DURATION:</b>	01:33

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### FAVORITE RESOURCES

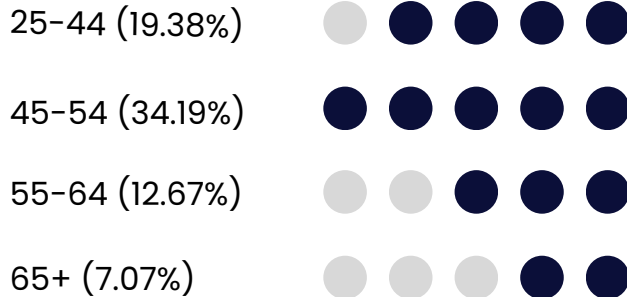


# 24

## ● ABOUT WEB

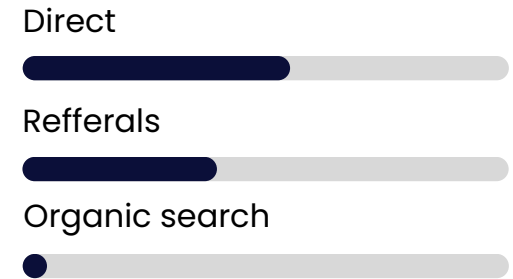
IT News 24 jsou aktuální zprávy ze světa Informačních technologií. Máme pro vás nejnovější informace, reportáže, recenze výrobků a videa.

## AGE DISTRIBUTION

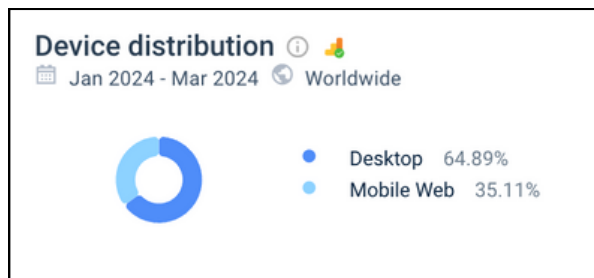
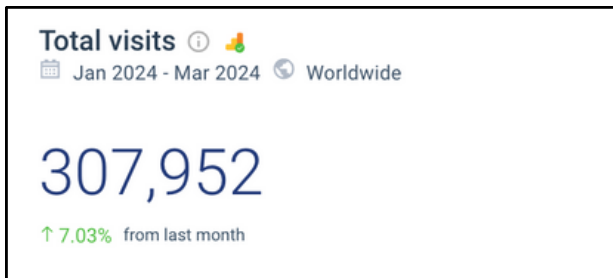


**TOTAL VISITS / MONTH:** 208 000  
**BOUNCE RATE:** 22.4%  
**PAGES PER VISIT:** 2.81  
**AVG VISIT DURATION:** 01:37

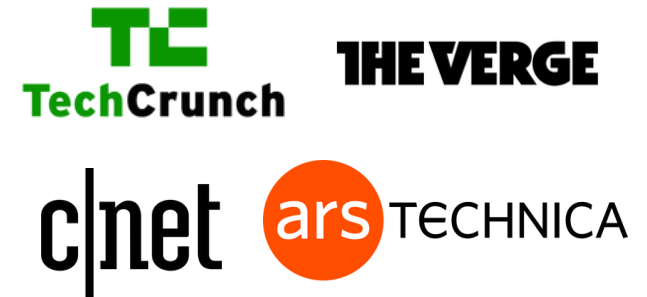
## CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES

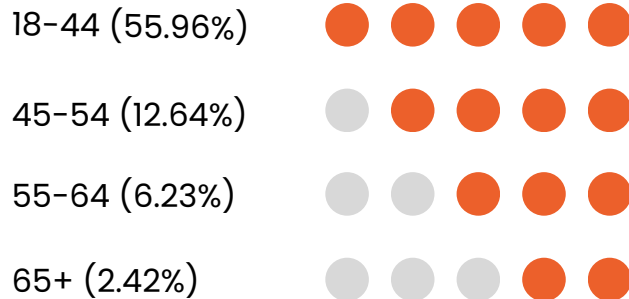


# 24

## ABOUT WEB

eSport News 24 jsou aktuální zprávy ze světa esportu. Máme pro vás nejnovější informace, reportáže, výsledky, videa.

## AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 259 000  
**BOUNCE RATE:** 12.5%  
**PAGES PER VISIT:** 2.92  
**AVG VISIT DURATION:** 01:32

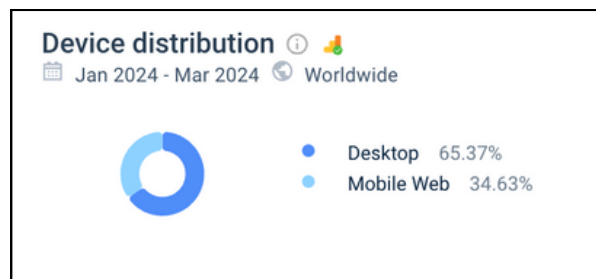
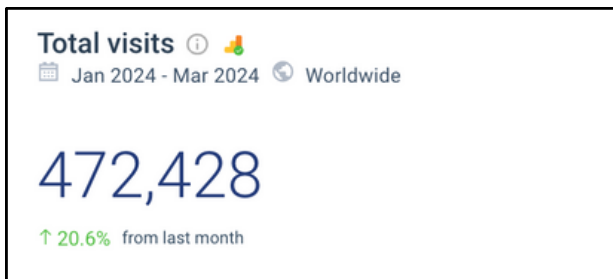
## CHANNELS OVERVIEW

Direct

Refferals

Organic search

## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES



THE ESPORTS OBSERVER



HLTV



# FASHION UP

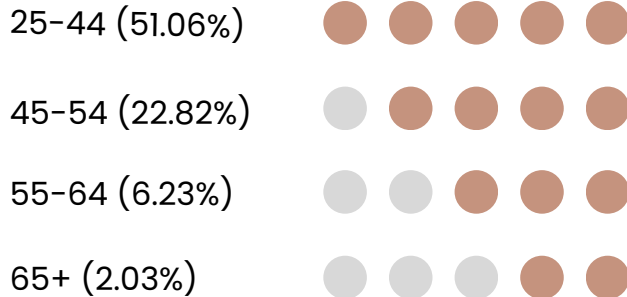
FASHIONUP.CZ / SK



## ● ABOUT WEB

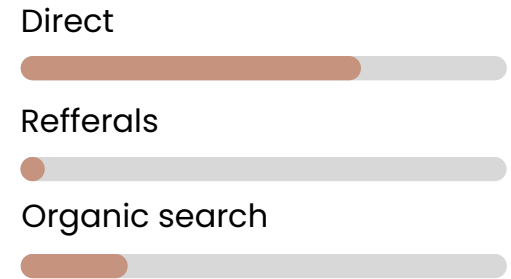
FASHIONUP.cz je průvodce světem radostí, protknutými krásou, kvalitou a hodnotami.

### AGE DISTRIBUTION

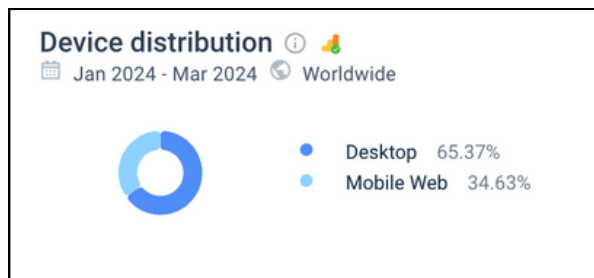
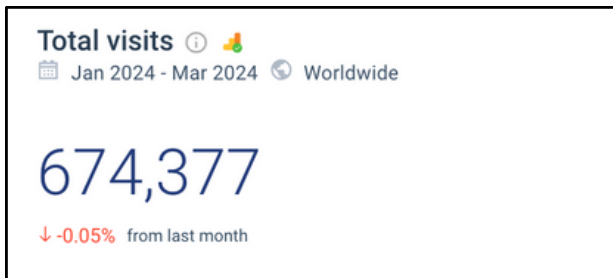


**TOTAL VISITS / MONTH:** 289 000  
**BOUNCE RATE:** 21.1%  
**PAGES PER VISIT:** 2.59  
**AVG VISIT DURATION:** 01:24

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### FAVORITE RESOURCES





# ZDRAVÍ&TY

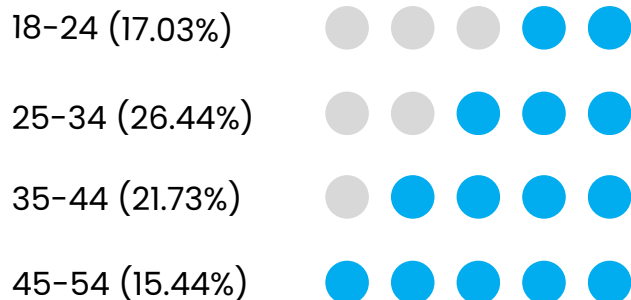
ZDRAVIATY.CZ



## ● ABOUT WEB

Web Zdraví&Ty poskytuje komplexní rady pro zdravý životní styl zahrnující nejnovější poznatky o onemocněních, zdravotních praktikách, józe a vyvážené stravě.

## AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 317 000  
**BOUNCE RATE:** 13.57%  
**PAGES PER VISIT:** 2.39  
**AVG VISIT DURATION:** 01:42

## CHANNELS OVERVIEW

Direct



Refferals



Organic search



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

Total visits

Jan 2024 - Mar 2024 Worldwide

567,393

↓ -9.75% from last month

Device distribution

Jan 2024 - Mar 2024 Worldwide



Desktop 57.21%  
Mobile Web 42.79%

## FAVORITE RESOURCES

The NEW ENGLAND  
JOURNAL of MEDICINE

verywell fit

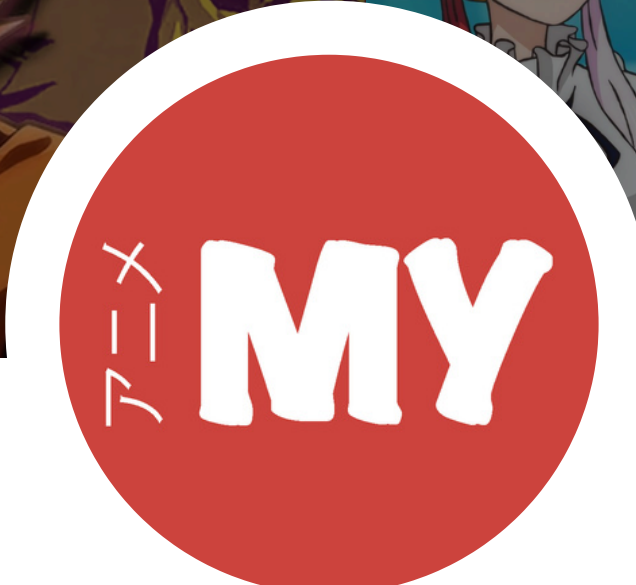
Men'sHealth

EVERYDAY HEALTH

healthline

# MY ANIME

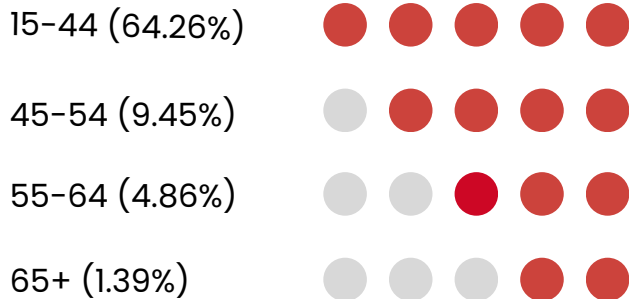
MYANIME.CZ



## ● ABOUT WEB

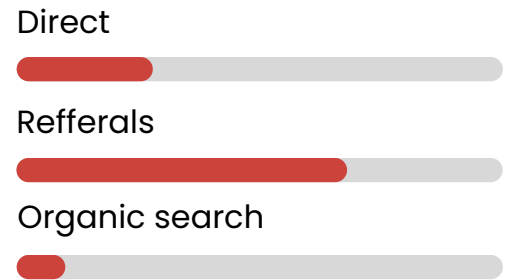
Server poskytuje komplexní zpravodajství a analytické články o anime, včetně recenzí nových sérií, profilů významných tvůrců a trendů v anime průmyslu.

## AGE DISTRIBUTION



TOTAL VISITS / MONTH:	72 800
BOUNCE RATE:	13.9%
PAGES PER VISIT:	2.93
AVG VISIT DURATION:	01:34

## CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

Total visits ⓘ 🌐  
Jan 2024 - Mar 2024 🌐 Worldwide

# 187,289

↑ 21.37% from last month

Device distribution ⓘ 🌐  
Jan 2024 - Mar 2024 🌐 Worldwide

Desktop	65.26%
Mobile Web	34.74%

## FAVORITE RESOURCES



# ONLY FORMEN

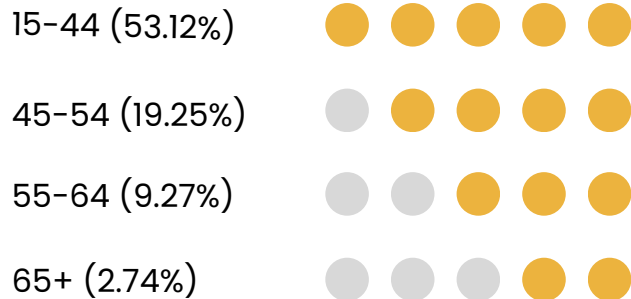
ONLYFORMEN.CZ



## ● ABOUT WEB

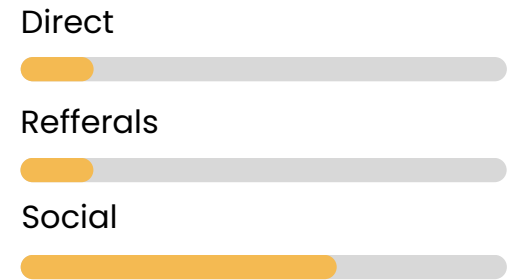
OnlyForMen je víc než jen pánský magazín. Jsme zdrojem informací o všem, co si muž může přát, od kariéry a technologií až po ženy a módu.

## AGE DISTRIBUTION

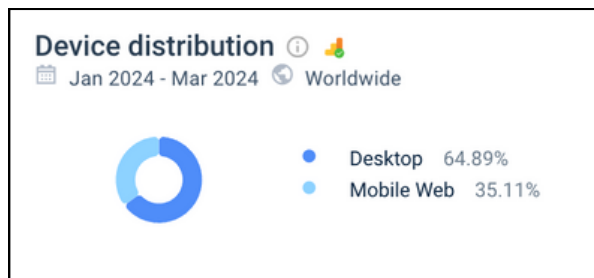
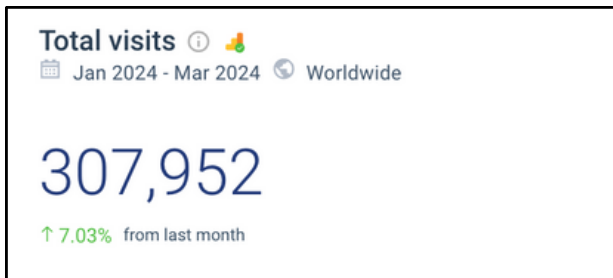


**TOTAL VISITS / MONTH:** 172 800  
**BOUNCE RATE:** 27.6%  
**PAGES PER VISIT:** 3.16  
**AVG VISIT DURATION:** 02:29

## CHANNELS OVERVIEW



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



## FAVORITE RESOURCES



# TWITCH TV

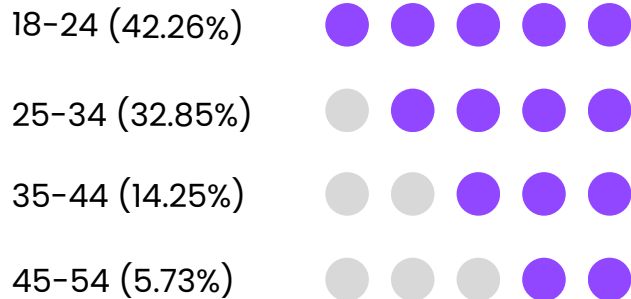
TWITCH.TV



## ● ABOUT WEB

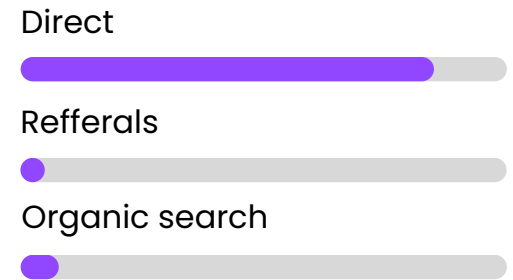
Twitch.tv je populární platforma pro streamování videa, která se specializuje především na živé vysílání videoher, ale hostí i obsah související s uměním, hudbou a každodenním životem.

### AGE DISTRIBUTION

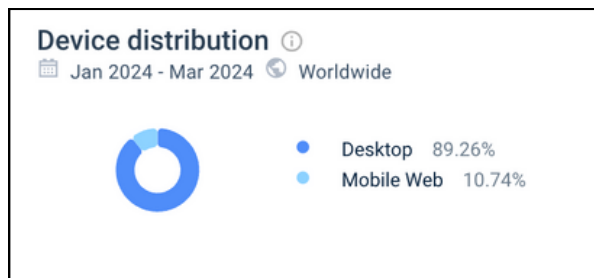
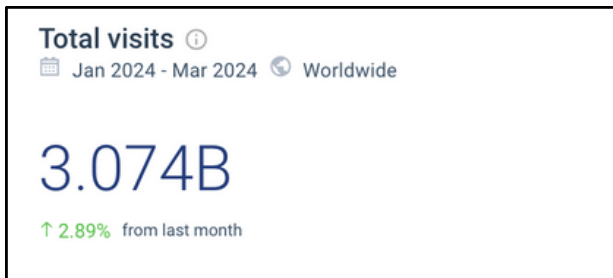


**TOTAL VISITS / MONTH:** 1.013B  
**BOUNCE RATE:** 28.77%  
**PAGES PER VISIT:** 4.16  
**AVG VISIT DURATION:** 09:29

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### TARGET CZECH REPUBLIC

**TOTAL VISITS / MONTH:** 11.4M  
**BOUNCE RATE:** 31.27%  
**PAGES PER VISIT:** 5.34  
**AVG VISIT DURATION:** 12:17

# TIKTOK

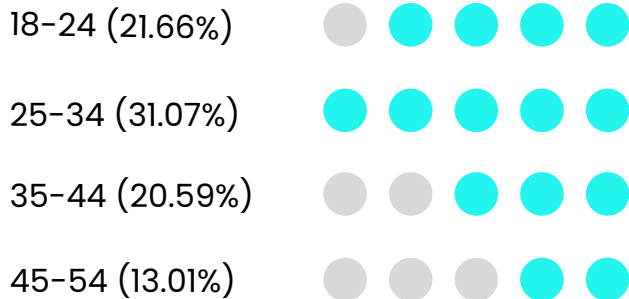
TIKTOK.COM / APP



## ● ABOUT WEB

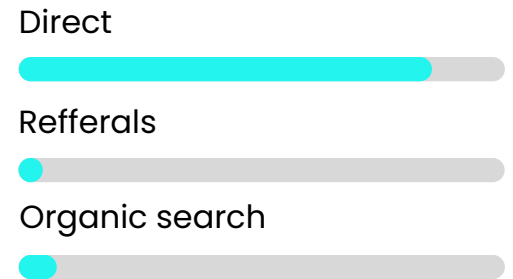
TikTok je globálně populární sociální mediální aplikace, která umožňuje uživatelům vytvářet krátká videa, často doprovázená hudbou, tancem nebo komediálními prvky.

### AGE DISTRIBUTION

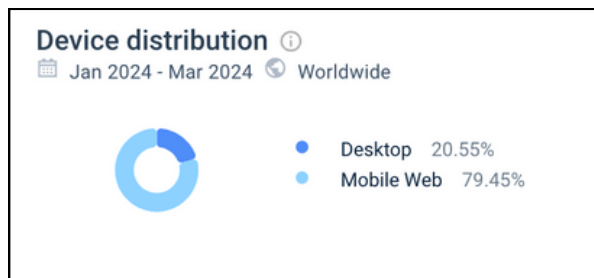
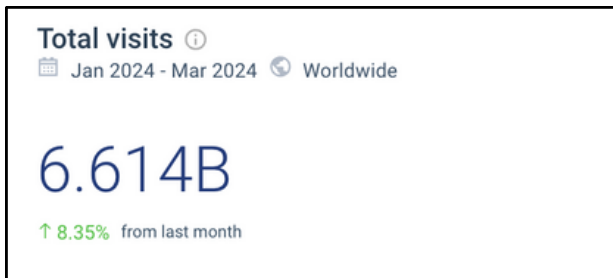


**TOTAL VISITS / MONTH:** 2.2B  
**BOUNCE RATE:** 35.83%  
**PAGES PER VISIT:** 6.61  
**AVG VISIT DURATION:** 22:43

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB



### TARGET CZECH REPUBLIC

**TOTAL VISITS / MONTH:** 16.9M  
**BOUNCE RATE:** 27.23%  
**PAGES PER VISIT:** 27.22  
**AVG VISIT DURATION:** 28:26

# LIVESPORT

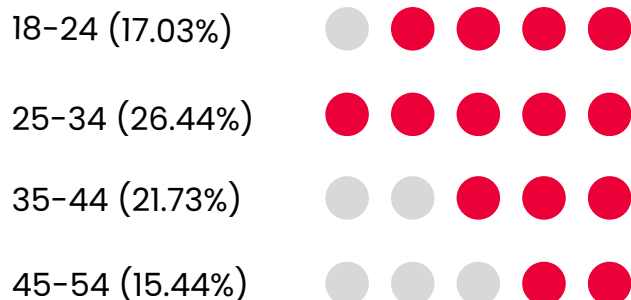
LIVESPORT.CZ

LIVESPORT

## ● ABOUT WEB

Livesport.cz je český sportovní web, který poskytuje rychlé a aktuální výsledky ze širokého spektra sportů z celého světa.

## AGE DISTRIBUTION



TOTAL VISITS / MONTH:	11.27M
BOUNCE RATE:	23.67%
PAGES PER VISIT:	11.99
AVG VISIT DURATION:	10:52

## CHANNELS OVERVIEW

Direct



Refferals



Organic search



## TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

### Total visits ⓘ

Jan 2024 - Mar 2024 Worldwide

31.79M

↑ 14.48% from last month

### Device distribution ⓘ

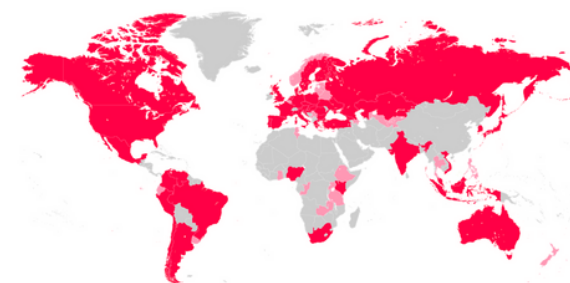
Jan 2024 - Mar 2024 Worldwide



Desktop 57.21%  
Mobile Web 42.79%

# 50

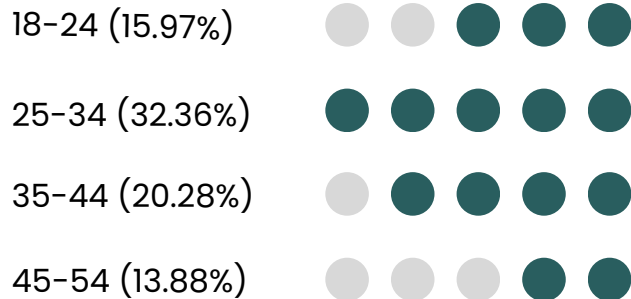
countries with fully localized product



**● ABOUT WEB**

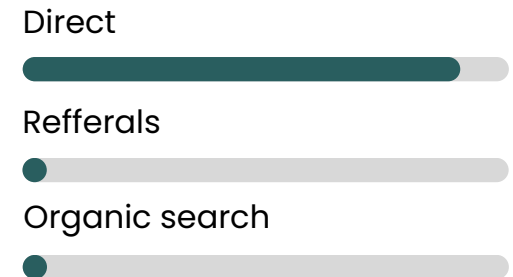
Eurofotbal.cz je český sportovní web specializující se na fotbal, který poskytuje podrobné zprávy, výsledky, statistiky a analýzy z domácích i mezinárodních soutěží.

**AGE DISTRIBUTION**



<b>TOTAL VISITS / MONTH:</b>	<b>1.146M</b>
<b>BOUNCE RATE:</b>	39.35%
<b>PAGES PER VISIT:</b>	3.61
<b>AVG VISIT DURATION:</b>	5:05

**CHANNELS OVERVIEW**




**TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB**

**Total visits** ⓘ  
Feb 2024 - Mar 2024 Worldwide

**2.172M**

↑ 11.78% from last month

**Device distribution** ⓘ  
Feb 2024 - Mar 2024 Worldwide



- Desktop 56.03%
- Mobile Web 43.97%

# USCHOVNA

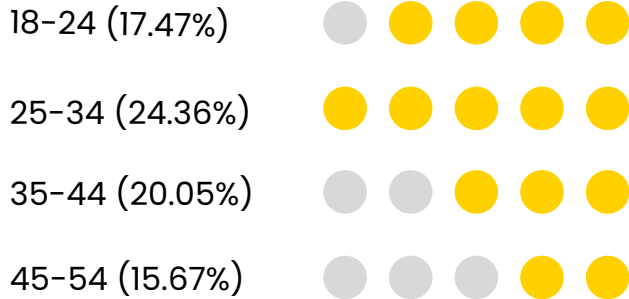
USCHOVNA.CZ

## ABOUT WEB

Uschovna.cz je česká online služba, která umožňuje uživatelům sdílet a uchovávat soubory na internetu.

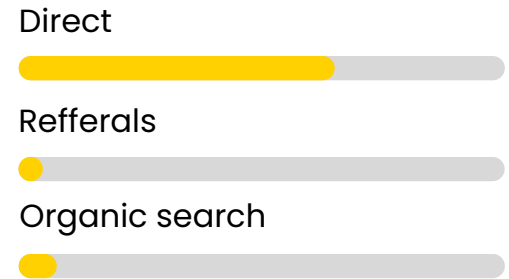


### AGE DISTRIBUTION



**TOTAL VISITS / MONTH:** 1.8M  
**BOUNCE RATE:** 49.33%  
**PAGES PER VISIT:** 2.31  
**AVG VISIT DURATION:** 3:52

### CHANNELS OVERVIEW



### TRAFFIC & ENGAGEMENT / LAST 3 MONTH - SIMILARWEB

